

LATINLAWS

MEDIA KIT



Latin Laws LLC

Florida, USA

www.latinlaws.com

The *LatinLaws* Website

LatinLaws is an Internet-based resource containing the principal legislation of Latin America, in one single location on the Web. It is available world-wide for free. The site was designed by lawyers, for lawyers. It was originally intended as a tool for the Latin American legal community to facilitate legal research on Latin America laws that was otherwise time-consuming and tedious. It now serves as a valuable time-saving resource for lawyers, law students, corporate management, government agencies, bar associations, legal organizations and academics all over the world with an interest in the region.

LatinLaws was conceived when the need arose for a group of lawyers to be able to access the laws of multiple Latin American jurisdictions on a regular basis. As their practice expanded and they continued to spend significant time researching, locating and compiling all of the different laws for various disciplines and industries across the region, it was evident that there was a need for a single, complete source of all of this information. LatinLaws was the solution.

The positive response to the site has been overwhelming. It has confirmed that the needs of the legal profession have evolved along with changes in technology and the globalization of our economies. Today legal professionals rely on the Web. They recognize the benefit of having access to legal resources virtually from anywhere and the value of having a comprehensive, straightforward and reliable database to support their work.

Unlike other Web-based legal resources, LatinLaws links to the complete text of the principal legislation of the 20 countries of Central and South America and Mexico, including the laws, codes, decrees, regulations, treaties and conventions of each country. You will also find specialized legislation for key industry areas for each country, including Mining and Energy, Telecommunications, Internet, Natural Resources, Environmental, Arbitration, Intellectual Property and others. The site also provides access to case law of most countries, and contains business and commercial guides, directories of useful Web resources, on-line dictionaries in English and Spanish, and a Regional section with treaties, conventions, reports and other useful information on the region as a whole. The full text of each of these resources is made available by links to direct sources, represented mostly by government sites and reputable international databases. We have also recently added a brand new "LL News" that is updated monthly with important changes to the law and other news of interest to the legal community. We allow visitors to the site the opportunity to become members and to receive our monthly LL Newsletter.

LatinLaws Banner Ads & Display Brand Advertising

With virtually all members of the legal profession across Latin America and the world having Internet access, can you afford not to be present on LatinLaws? Through LatinLaws, you are not only on the Internet, but also where legal professionals log in.

With more than 60,000 visits to the site in 2008 and over 245,000 pageviews, we know that our visitors are using and appreciating our free service. LatinLaws is pleased to offer its advertisers premium positions for their banner and brand display advertisements alongside quality content.

With LatinLaws banner advertisements and display brand advertising options you have the chance to reach educated, sophisticated and financially independent professionals of the legal field that are always interested in top-of-the-line products and services, as well as interesting new educational and professional opportunities. You can target your advertising campaign to a specific geographical location or to a specific industry. Placement of these advertisements is detailed below. We are available to discuss with you the appropriate positioning of your ads based on your target audience and objectives.

The LL Newsletter

Published 12 times per year, the LatinLaws Newsletter is a news bulletin that reaches more than 5000 recipients from all over the world on a monthly basis. The LL Newsletter presents articles on news of interest to legal practitioners who are interested in Latin America. It also advises practitioners of developments in the major areas of law, key industries, provides information on updates to existing legislation and includes other news of interest to lawyers with an eye on Latin America. The LL Newsletter helps practitioners keep up-to-date with new developments in law and politics in Latin America which, due to the frequency with which they occur, can often be overlooked.



Advertisement is also available in the Newsletter. Ads will appear in an attractive, colorful environment, using the design of your choice. Put your ad where lawyers all over the world will see it! Please contact us directly for information on Newsletter topics, Ad closing dates, art deadlines, and mail dates.

LL Newsletter Additions

LatinLaws is offering, on a limited basis, the opportunity to include an article or news piece by your law firm in the LL Newsletter. This is a wonderful way to reach legal practitioners and other professionals all over the world who are interested in the topics in which your firm specializes, with relevant, current information prepared by you. By limiting this to one Addition per Newsletter, it is sure to attract the attention of the readers. You will be limited to the opportunity to one Addition per year. LatinLaws invites you to enhance your marketing efforts by writing and publishing your own Addition!

LatinLaws Strategic Partnerships

LatinLaws is interested in forming strategic partnerships with leading legal and business service providers to provide accessibility of high quality products and services to its members and visitors. The services and products of our strategic partners will be offered as part of special packages and at special rates to LatinLaws members.

For more information on Strategic Alliances, please contact:

info@latinlaws.com



LatinLaws.com
is the only virtual legal library that compiles the most important legislation of Latin America in one single place, allowing direct access to complete texts of legislation, **COMPLETELY FREE:**

Principal Legislation Constitution Civil Law Business and Investment Criminal Law Case Law Labor Law Tax Law	Specialty Areas Mining and Energy Telecommunications Environmental and Natural Resources Arbitration Internet Intellectual Property Other areas
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Useful Information
Guides | Recommended Sites | Miscellaneous

www.LatinLaws.com | Available languages: Spanish, English and Portuguese.